

YWCA TORONTO
HELPED
ME
BREAK
THE CYCLE

2013 ANNUAL REPORT



YWCA
TORONTO

A TURNING POINT
FOR WOMEN



United Way
Member Agency

YWCA TORONTO 2013 IN REVIEW

799
women and children
found safety at
YWCA Toronto shelters



5
key partners at
YWCA Elm Centre
The Jean Tweed Centre
St. Michael's Hospital
Women's College Hospital
Anishnawbe Health
Elizabeth Fry Society



\$62,950
loaned to women fleeing
violence by the
December 6 Fund



879
girls came to the
Girls' Centre to become
future leaders



82
group sessions for
women's mental health provided
by **Choices for Living**



378
women and children
housed and supported at
Beatrice House



70%
of **pre-apprenticeship**
training graduates secured
paid placements



865
girls grew strong at
YWCA's Camp Tapawingo



5,647
job seekers built a career
path with **YWCA Toronto's**
Employment and Training
programs



140
The number of years that
the people of Toronto have
joined YWCA Toronto's
efforts to improve the lives
of women and girls



YWCA Elm Centre's rental spaces in the Yonge and Dundas neighbourhood offer historic charm with state-of-the-art technology. Our renters come to the Elm Centre to host lectures, meetings, movie screenings, concerts, workshops and retreats.

RENTAL SPACE



NANCY'S AUDITORIUM

- Cinema quality DLP projector
- Blu-ray/DVD player
- 87" x 139" projection screen
- Theatre-quality sound system
- Internet access
- Capacity: 180 people



RECEPTION HALL

- Cruiser tables
- Adjacent to Pizzeria Via Mercanti (one of our preferred caterers)
- Internet access
- Capacity: 58 people



COMMUNITY MEETING ROOM

- 60" LCD TV
- Blu-ray/DVD player
- Audio conferencing unit
- Internet access
- Capacity: 14 people

"Thank you for everything yesterday. You were amazing and we appreciate all the services and items you made available for our meeting. We look forward to hosting our meetings in the near future. YWCA Toronto has a great thing going!"

- Shewhat Zeru
Ontario Trillium Foundation

"I would like to send a big thank you for your work in making today's event such a success! We heard some great feedback and your teams were more than accommodating and helpful!"

- Sydney Clark
Coordinator, Event Services | SickKids Foundation

Our Rental Space Coordinator is ready to make your next event seamless, impressive and budget-friendly.
For more information, contact: elmspacereental@ywcatoronto.org | 416.961.8101 x370

OUR VISION

YWCA Toronto will be a leader in transforming the lives of marginalized and disadvantaged women and girls in Toronto.

OUR MISSION

YWCA Toronto accomplishes this vision by being a strong advocate for women and girls, providing transformative services in the areas of employment support and training, housing options and shelters, leadership development programs for girls and key supports for women and children who have experienced violence.

For 140 years, YWCA Toronto has stood tall in this city working with women to build a new vision for their future. In 1873, we opened our first boarding house for women on Adelaide Street. In 2012, we opened the largest affordable housing centre built in Canada in the last decade.

Our programs extend from Etobicoke to Scarborough. We cover an area of 1,800 square kilometres in eight of the thirteen priority neighbourhoods identified by the United Way.

YWCA Toronto has changed and grown as we have responded to the needs of women and children. What has not changed is our collective power to help transform lives. Working with community groups, all levels of government and thousands of donors, we remain a tenacious organization committed to improving the lives of women and girls.

We do this through direct service with individual women and girls while tackling the systemic issues they bring to our attention.

In 2013, YWCA Toronto provided direct support to 11,000 people. We help women and girls who are vulnerable, those who have experienced violence, those who are surviving urban poverty, those with barriers to employment and women who need mental health support.

In this year's annual report, you will meet some of the women who came to YWCA Toronto and discover what can happen when we all work together to **help women break the cycle**.



Rosemary Moodie
ROSEMARY MOODIE
President, Board of Directors



Heather N. McGregor
HEATHER MCGREGOR
Chief Executive Officer

I CAME TO...

break the cycle
of violence



There are 30,000 homeless people in Canada. It is staggering to learn that 7,300 of these people are women and children who have left their homes to escape violence.

YWCA Toronto is one of the city's key providers of emergency shelters for women and children. Every six days a woman in Canada is killed by her intimate partner. Our shelters are desperately needed.

At Arise, 1st Stop Woodlawn, and the YWCA Women's Shelter, we provide security. Our shelter teams provide

trauma counselling, childcare expertise, and assistance with finding employment, permanent housing and legal aid.

For families whose lives have been marked by violence and instability, our shelters are a safe haven where women can start planning beyond surviving the night and **break the cycle of violence.**



SHELTERS

I CAME TO...

break the
cycle of fear



Almost 40% of the women living in shelters arrive with a ruined financial history, usually because their ex-partners held the financial control. With a poor credit rating and no owned assets, they are not eligible for loans. The December 6 Fund provides these women with financial support.

In the past year, our December 6 Fund gave interest-free loans to 98 women so they could leave violence and fear behind. Supporting 186 children, they used the money for essential costs such as moving expenses, rent, and furniture.

The repayment rate on these loans is an astonishingly high 78% given the economic circumstances of these women. Rarely does a woman miss her loan repayment because she knows the money goes back to help another woman, just like her, who made the challenging decision to leave an abusive home.

We're working hard to raise more funds for this transformative program so we can help more women **break the cycle of fear.**



DECEMBER 6 FUND

I CAME TO...

break the cycle
of isolation



Mental health services for women, particularly women who have been traumatized by fear and violence, are oversubscribed and underfunded. This lack of services leaves many women in isolation at a time when they most need support.

At YWCA Toronto, women facing challenges to their mental health and well-being share their experiences with other women and counsellors in group settings.

Offered at three locations across the city, our support

program Choices for Living offers participant-led discussions, expressive art therapy sessions, and one-on-one support.

We continue to find opportunities to reach out to immigrant and older women who are facing mental health issues so they too, can **break the cycle of isolation.**



MENTAL HEALTH

I CAME TO...

break the cycle
of minimum
wage jobs



Many of the women we support face tremendous barriers to obtaining quality employment. Among other factors is the unequal distribution of minimum wage work. Women, racialized workers and recent immigrants are 47% more likely to be working for a minimum wage.

So women can build sustainable careers, YWCA Toronto's employment programs added new, pre-apprenticeship programs in the skilled trades. These programs help women to secure jobs in traditionally male-dominated and well paid fields.

Partnering with Centennial College, we offer intensive

pre-apprenticeship training for women in three skilled trades, general carpentry, electrical, and refrigeration and air-conditioning mechanics.

Each program includes academic upgrading, safety certification and full-time, hands-on training to receive Level I trade certification.

Career training helps women **break the cycle of minimum wage jobs.**



PRE-
APPRENTICESHIP

I CAME TO...

break the cycle of under-employment



Marginalized women are the poorest of the poor. Families led by a single mother are five times more likely to be poor than families led by two parents. Single, older women are thirteen times more likely to be poor than seniors living with families.

When a woman lives in poverty, without affordable child-care, without networks to draw upon, and without money to pay for skills-upgrading, balancing the demands of work and family life can be overwhelming. Women entering the workforce for the first time, in Canada or in their lives, need support to obtain employment so they can thrive.

YWCA Toronto's Employment and Training programs offer

free, targeted employment training and skills-upgrading. Last year, our employment programs delivered over 250 free workshops and training sessions that put the tools to build careers into women's hands. We provided women with training in computer business software, communications, self-marketing, résumé writing, job searches, as well as information seminars with employers and job vacancy alerts.

Our Employment and Training programs give women the skills and the confidence to **break the cycle of under-employment.**



EMPLOYMENT
& TRAINING

I CAME TO...

break the cycle of homelessness



With an average wait of eight years for an affordable housing unit in Toronto, many women and their children struggle with chronic poverty and insecurity.

Across the city, YWCA Toronto offers 533 affordable housing units for 876 women and children to call home. Our housing centres are safe, supportive, and permanent. They are social hubs where tenants come together and build communities.

YWCA Toronto strongly believes that the answer to homelessness is permanent, affordable and supportive housing. Last year, tenants and

staff together attended the Ontario Non-Profit Housing Association's Housing Opens Doors campaign to bring awareness to housing issues.

YWCA Toronto continues to look for opportunities to build more affordable housing for women in Toronto so they can **break the cycle of homelessness.**



HOUSING

I CAME TO...

become a
future leader



It's hard for girls to think of themselves as future leaders when 55% of their neighbours are coping with the struggles of immigration-related poverty and the rates of violence, poverty, teen pregnancy, school drop outs, and homelessness are high. Scarborough now includes six of our city's priority neighbourhoods.

YWCA Toronto's Girls' Centre in Scarborough provides girls from nine to nineteen years of age with a girls-only, safe environment that promotes self-esteem and physical, mental and emotional health. Canada's only full-time girls' centre, it is a hub of activity for girls, such as our Big Ideas Science and Technology Camp.

The Girls' Council, a leadership group made up of the older girls

at the Centre, hosted a YWCA Toronto Safe Sisters Facilitators Training for nine YWCAs and four community agencies from across the province.

They participated in workshops with Symantec and Mozilla, which inspired them to share what they learned about online safety and coding with new immigrant girls in YWCA Toronto's JUMP employment and settlement program.

We are excited to help these bright, ambitious young women influence their peers and **become our future leaders.**



GIRLS' PROGRAMS

I CAME TO...

break the cycle
of instability



In the past year, 5,000 women were visibly homeless in Toronto. A homeless woman is ten times more likely than a homeless man to be sexually assaulted and twice as likely to have a mental health condition.

At YWCA Toronto's Beatrice House, a transitional shelter for homeless, women-led families, we provide stability in housing while a family rebuilds its life. Beatrice House offers return-to-work action plans and assessments, and support through legal and immigration issues.

A childhood of homelessness and trauma means that 60% of the children who arrive at Beatrice House have significant developmental, emotional and behavioral issues. In response,

Beatrice House provides an Early Childhood Development Centre staffed by experts in child development, including a special Resource Education teacher who is funded by a generous private donor. The Centre also provides a dedicated pediatrician who gives her time, talents and heart to our children – as a volunteer.

These youngest of our residents flourish in our structured setting with the freedom to learn, explore, and play in safety.

Beatrice House helps women and their children **break the cycle of instability.**



BEATRICE HOUSE

I CAME TO...

play, explore,
achieve,
and grow



YWCA Toronto joins the 87% of Canadians who think that media and advertising tell a young girl that her value is in being sexy – not smart and capable. Our response is YWCA's Camp Tapawingo, where girls aged six to fifteen years come to learn about themselves while testing their skills in team work, leadership, and physical fitness.

For over 80 years, Camp Tapawingo has prioritized camper subsidies. Our expertise in girls' development has allowed us to create camp programs that meet the diverse and specific needs of all of the girls who come to Camp.

Every girl deserves access to the benefits of Camp Tapawingo's leadership model, and the rich and nurturing environment of the outdoors.

Many of our returning families donate to Camp Tapawingo. Through the generosity of these parents and other YWCA Toronto donors, \$81,000 of subsidized camp spaces made the dream of camp a reality for many young girls living in our shelters or living in poverty.

YWCA's Camp Tapawingo is where girls **play, explore, achieve, and grow.**



CAMP TAPAWINGO

I CAME TO...

join the
movement



This year, 3,743 people donated to YWCA Toronto and helped make our city a better place.

Our volunteers and donors support YWCA Toronto because they know we are an organization committed to transforming the lives of marginalized and disadvantaged women and girls in our city. They know we will manage our donations with care and spend as agreed. They trust our promise that their investments will accomplish change, help save a woman's life, protect a child from abuse, and advance our values as feminists.

In 2013, 618 volunteers donated over 21,000 hours of their expertise and time. They participated in the annual Bang &

Olufsen Run in support of YWCA Toronto shelters, operated the YWCA International Boutique, mentored women looking for employment, trained the Girls' Council in online safety, and ran Homework Clubs. Our donors, sponsors and volunteers also made the 2013 Women of Distinction Awards a huge success, raising more than \$600,000 for YWCA Toronto programs.

YWCA Toronto is so grateful to all of the people who support our vital programs.

Join the YWCA Toronto movement.



VOLUNTEERS/
DONORS

ANNUAL DONORS

Our work depends on donations from loyal supporters who share our commitment to the advancement of women and girls in Toronto. We are deeply grateful to the following donors.

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Linda Chu and John Donald
The Honourable Margaret Norrie McCain

ADVOCATE (\$10,000-\$24,000)

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Lalit Jain
Mahendra Jain
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Nancy Ramalho
Rosemary Speirs
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Joan and Robert Wright

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TD Bank Group
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Canadian Tire Jumpstart Charities
Canadian Women's Foundation
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The D. H. Gordon Foundation
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RBC Foundation
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FOUNDATIONS

Royal LePage Shelter Foundation
The Schad Foundation
Shoppers Drug Mart Life Foundation
Shum Vourkoutiotis Fund at the Toronto
Community Foundation
Tippet Foundation
Toronto Commercial Real Estate
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The Toronto Star Fresh Air Fund
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Bang & Olufsen Yorkville
Centennial College Student
Association Inc.
Green Lotus Donate & Learn
Lexus Downtown
PhemPhat Entertainment Group
(Honey Jam)
Toronto Education Workers,
CUPE Local 4400

GIFTS IN KIND

3 Little Birds
Allied Integrated Marketing
Annual Gift Basket Drive
Anthropologie, Don Mills Centre
Basketeers
Bath & Body Works
Bioforce Canada Inc.
CheeCha Puff
CHUM Charitable Foundation
Energizer Canada
Mary Fidani
Free People
HomeSense
J. Crew - Village at Park Royal
J. Crew - Eaton Centre
J. Crew - Fairview Mall
J. Crew - Vancouver
J. Crew - Yorkdale
J. Crew - Pacific Centre
Jaytex
Kernels Popcorn
Megan Kirkwood

Northlea Elementary & Middle School
Nuvo Magazine
Olsen Europe
Payless ShoeSource
Popchips
Royal Ontario Museum
Sky's the Limit
Sleeping/Crown Design
The Stop Community Food Centre
Stikeman Elliot
TJX Canada
VF Canada
Williams Sonoma
Winners Merchants International
Arnold Zipursky

WOMEN OF DISTINCTION AWARDS 2013 SPONSORS

PRESENTING SPONSOR

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CHAMPION

KPMG Management Services LP
Scotiabank
TD Bank Group

PATRON

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Home Depot
Shoppers Drug Mart
Warren's Waterless Printing
Cascades

TRIBUTE

BMO
Mediacor

FUTURE LEADERS

BizMedia
Ernst & Young
GE
Kenexa
Luxe Furniture Rentals

MEDIA

Captivate
CHUM FM

MONARCH SOCIETY

The following donors have named YWCA Toronto in their will. Their vision will help transform the future of women and girls in our community.

Anonymous
Zanana Akande
Frances Mendez Barcelo
Carroll Allen Dale
Kristin A. Blakely-Kozman
Ellen K. Campbell
The late Mollie Eileen Christie
Debbie Dykes
The late Sylvia M. Erickson
Nancy Foster
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Beverly Stager
Vera Ingrid Tarman and Cathy Schwartz
The late Cornelius Anderson Silber
The late Lloyd David Smith
Marilda Tselepis
The late Ruby Waters and Arthur Waters
Joan White

ESTATES

We honour the memory of the following individuals whose legacy was realized through a gift to YWCA Toronto in 2013.

M. I. H. Khan
John Kilpatrick Niven Memorial
Trust for Bolton Fresh Air Camp
Priscilla Prichard
Robert H. Switzer
Edith Vuchnich



YWCA INTERNATIONAL BOUTIQUE WHEN YOU SHOP - MAKE IT MATTER

When you make a purchase at the YWCA International Boutique, you have done more than shop - you have contributed to the YWCA movement. Your purchases support programs that give women in developing countries the means to improve their lives and strengthen their communities.

This year, proceeds from the YWCA International Boutique contributed to the funding of a residential school for girls in Kandy, Sri Lanka, so they too, can continue their education.

**81 St. Clair Avenue East
416.924.4762**

FUNDERS

City of Toronto, Children's Services
 City of Toronto, Employment
 & Social Services
 City of Toronto, Hostel Services
 & Housing Help
 City of Toronto, Social Housing Unit
 City of Toronto, Supports to Daily Living
 Davenport Perth Ontario Early
 Years Centre
 Citizenship & Immigration Canada
 Ministry of Community & Social Services
 Ministry of Health & Long Term Care
 Ministry of Training,
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 Ministry of Tourism, Culture, & Sport
 Ontario Women's Directorate
 Southwest Scarborough Ontario
 Early Years Centre
 Toronto Central Local Health
 Integration Network
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 Health Centre
 Actua
 Afghan Women's Organization
 Agincourt Community Services
 Aisling Discovery Child & Family Centre
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 AYCE Employment Services
 Barbara Schlifer Commemorative Clinic
 BIWAASE'AA, Thunder Bay, Ontario
 Black Creek Community Health
 Care Centre
 Carlton Trail Regional College,
 Humboldt, Saskatchewan
 Catholic Cross Cultural Association
 Centennial College
 Central Neighbourhood House
 Centre for Addiction & Mental Health
 Women's Day Program
 Child Development Institute
 Child Evangelism Fellowship

Child Monitoring Advisory & Support
 Children's Aid Society of Toronto
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 Daily Bread Food Bank
 District of Parry Sound Social Services
 Administration Board
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 Dress for Success Toronto
 Driftwood Community Centre
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 Elizabeth Fry Society
 Ernestine's Women's Shelter
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 The Centre for Education & Training
 The Furniture Bank
 The Jean Tweed Centre
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 Toronto District School Board,
 Newcomer Services for Adults

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25in5 Network for Poverty Reduction
 Campaign 2000
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 College of Early Childhood Educators
 Employment Ontario Network
 Equal Pay Coalition
 Etobicoke Youth Network
 Feminist History Society
 Girls Action Foundation
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 Neighbourhood Action Partnership
 North York Mental Health Network
 Older Women's Network
 ONESTEP
 Ontario Association of Interval &
 Transitional Housing
 Ontario Coalition for Better Childcare
 Ontario Council of Agencies
 Serving Immigrants
 Ontario Council of Agencies
 Serving Women
 Ontario Non-Profit Housing Association
 Ontario Non-Profit Network
 Polycultural Association
 Scarborough Village Youth
 Service Providers Committee
 Social Planning Toronto
 The Canadian Centre for
 Policy Alternatives
 The Local Immigration
 Partnership Council
 Toronto East Local
 Immigration Partnership
 Toronto Region Violence Against
 Women Network
 Toronto West Local
 Immigration Partnership
 Transitional Housing
 & Support Management Network
 White Ribbon Campaign
 WomanAct
 Women's Legal Educational Action Fund
 Women's Mental Health
 & Addictions Network

Toronto District School Board,
 Newcomer Youth Services
 Toronto Housing Connections
 Toronto West Local
 Immigration Partnership
 University Health Network
 University of Toronto
 Urban Alliance
 Urban Circle, Winnipeg, Manitoba
 Vancouver Island University,
 Vancouver Island, British Columbia
 Warden Woods Community Centre
 Wellesley Institute
 Western Tech School
 Wigwamen
 Windfall Clothing
 Women's College Hospital
 Women's Habitat
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 Assessment & Referral Centre
 York University
 Yorktown Shelter for Women
 YWCA Cambridge
 YWCA Hamilton
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STATEMENT OF OPERATIONS

Year ended December 31

	2013	2012
	\$	\$
REVENUE		
Government	19,960,453	20,427,029
Fundraising	2,868,397	2,996,346
Fees and rent	4,055,604	2,975,901
United Way of Greater Toronto	1,477,260	1,448,815
Investment income	428,132	300,485
Miscellaneous	229,235	226,003
	29,019,081	28,374,579
EXPENSES		
Salaries and employee benefits	15,585,695	15,577,463
Building occupancy	8,696,872	8,163,858
Other program costs	3,295,476	3,563,529
General and administration	1,146,440	1,255,372
Allocation to YWCA Canada	111,460	112,897
	28,835,943	28,673,119
Excess (deficiency) of revenue over expenses for the year	183,138	(298,540)

Auditors: Ernst & Young LLP

A full set of Financial Statements is available upon request.

Charitable Business #10822 9865 RROOO1

Information filed under the Public Sector Salary Disclosure Act, 1996 is available on the Ministry of Finance website: <http://www.fin.gov.on.ca>.

YWCA Toronto
87 Elm Street
Toronto, ON, M5G 0A8
416.961.8100
ywcatoronto.org
info@ywcatoronto.org

Charitable Business
#10822 9865 RROOO1

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